## **LOGO DESIGN QUESTIONNAIRE**

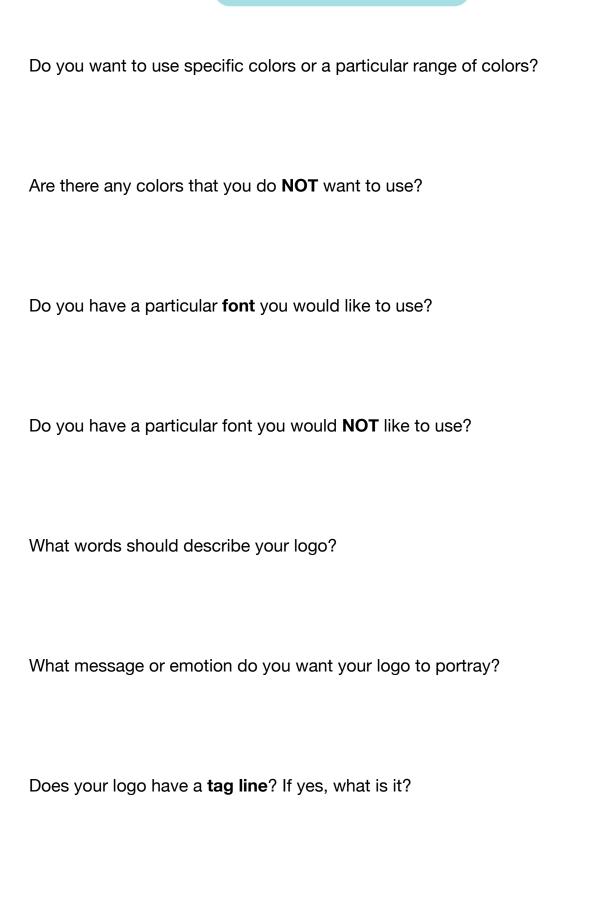
Please fill these out as thoroughly as you can.

Do you have a specific idea in mind for your logo?



## **YOUR BUSINESS**

What is the name of your business?
Describe your business or service in <b>one sentence</b> .
Who are your main competitors and how do you differ from them?
What do you like or dislike about your competitor's branding?
YOUR LOGO



Is your tag line to appear with your logo on all of your branding?
Where will your logo predominantly be used?
What logos do you like and why?
Is your logo going to be used more in print or web or both?
Any other comments?